

# TOBACCO INSTITUTE OF AUSTRALIA

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## MEMORANDUM

DATE: 3 June 1993

TO: Mr Phil Francis - Philip Morris  
Mr Martin Riordan - Wills  
Mr Peter Alexander - Rothmans  
Ms Judy Hargrave - Philip Morris  
Ms Mary Weir - Wills  
Mr Peter Malecki - Rothmans

RE: RESPONSE TO THE DRAFT NATIONAL STRATEGIC PLAN  
1992-1997

2504100058

As you are aware the TIA was given the task of preparing a response to NCADA's draft plan. Attached is a copy of the TIA's response, which you will see is closely modelled on the industry's response to the draft New South Wales Tobacco and Health Strategy document.

Would you please review the attached documents and let me have your comments during the course of next week. I have not enclosed copies of all of the attachments referred to in our response as I believe they are already held by you (ie. the paper by Professor Ashford, which was attached to the New South Wales Health Strategy document, the TIA's Workplace Smoking kit and the TIA's publication concerning Tobacco Advertising and Sponsorship).

Finally, we have liaised with Ms Draper, the Director of Drug Abuse, Planning, Evaluation and Analysis, on a number of occasions. She is expecting to received the TIA's response to the draft plan shortly.

Regards,



Jerome Mostyn

✓ CC Greg Towler  
Your comments  
JS 3/6



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